



**NATIONAL TRUST**  
for HISTORIC PRESERVATION®

## **2007 National Preservation Conference** **Events open to the public**

You are invited to take part in some of the events that are part of the National Preservation Conference. Find out how to further the cause of preservation in your neighborhood and community!

Please complete and bring the attached coupon to the Conference Registration Desk at the St. Paul RiverCentre, 175 West Kellogg Blvd. in St. Paul to receive the pass to these great activities.

### **Tuesday, October 2**

#### **Special Lecture: The Twin Cities Preservation Story**

5:30 – 6:30 p.m.

Last city of the East and first city of the West—Saint Paul and Minneapolis are a study in contrasts. The same is true for the entire state, stretching from fertile farmlands to rugged iron ranges to the scenic shore of Lake Superior. Hard-working, creative preservationists are using a spectrum of approaches to maintain Minnesota's vibrant communities. Join geographer **David Lanegran** of Macalester College and historical consultant **Charlene Roise** of Hess Roise and Company as they explore the state's highlights and lowlights—from lutefisk to limericks, from Mary Tyler Moore to Jesse Ventura, from Lake Wobegon to the Mall of America. The beautiful German Romanesque Assumption Church was modeled after the Ludwigskirche in Munich and designed by Joseph Reidl, a court architect for the ruling Wittelsbach family in Germany.

***The Church of the Assumption, 51 West 7th St, St Paul***

### **Wednesday, October 3 – Friday, October 5**

#### **Exhibit Hall and Preservation Bookstore Open**

10:00 a.m. – 2:30 p.m.

*Exhibit Hall sponsored by Marvin Windows and Doors*

The Exhibit Hall is a dynamic showplace featuring businesses and organizations working in preservation and its allied fields. Visit often to find a compelling selection of booths with information on local artisans, commercial restoration products, preservation-related educational programs and financial institutions that support preservation projects and activities. The Exhibit Hall is also home to the Preservation Action Silent Auction. Bid on one of the featured travel packages and you might be the lucky winner! Right outside the Exhibit Hall you will find our Preservation Bookstore managed by Micawbers Books. Take the time to peruse a wide selection of preservation themed books and don't forget to buy a souvenir gift to take back home. This is a great show for the historic homeowner or contractor!

***Saint Paul RiverCentre: Grand Ballroom***

## **Friday, October 5**

### **Special Lecture: Adding without Subtracting**

*Sponsored by Miller Dunwiddie Architects*

5:30 – 7:00 p.m.

The rise of neo-traditional architecture styles as mainstream design in America is challenging conventional perceptions of what is appropriate when we build in a historic context today. Hear two contrasting presentations of how our view of history shapes the preservation ethic and our taste for design in historic settings.

**DeTeel Patterson Tiller**, now retired after an illustrious career with the National Park Service, teaches in the American Studies Program at George Washington University and the Historic Preservation Program of Goucher College, and consults on public policy issues relating to cultural resources. **Steven W. Semes**, a practicing architect and a Fellow of the Institute of Classical Architecture, teaches in the School of Architecture at the University of Notre Dame.

Join us at the spectacular Cathedral of Saint Paul, an example of classical Renaissance architecture, designed by E. L. Masqueray.

***Cathedral of Saint Paul, 239 Selby Ave, St Paul***

## **Saturday, October 6**

### **Special Lecture with Ed McMahon: The Dollars & Sense of Preserving Community Character**

8:30 a.m. – 9:30 a.m.

**Ed McMahon**, a nationally renowned authority and author on sustainable development, land conservation, and urban design, will lead a lively exploration of the economic, social, and environmental benefits of preserving community identity in an increasingly homogenized world. A senior resident fellow at the Urban Land Institute, McMahon previously served as vice-president for Land Use Programs at The Conservation Fund and as the first president of Scenic America, a national nonprofit devoted to protecting America's scenic integrity.

***Saint Paul RiverCentre: Ballroom A***

## **Closing Plenary Session**

10:30 a.m. – 12 noon

The Orpheum Theatre in Minneapolis opened in 1921 to present live vaudeville acts. The Minneapolis Community Development Agency (MCDA) purchased the Orpheum in 1988 for \$1.4 million from singer Bob Dylan. The theater was restored and reopened in 1993.

**Mindy Fullilove, M.D.** is the author of *Root Shock: How Tearing Up City Neighborhoods Hurts America and What We Can Do About It*, and is one of the founders of the Root Shock Institute, a project of the Community Research Group of New York State Psychiatric Institute and Mailman School of Public Health, Columbia University. Dr. Fullilove will discuss the principles of urban renewal and how the study of its effects can help us better understand and address the issues of the post-Hurricane Katrina Gulf Coast. **Arlin Wasserman** is the founder and principal of Changing Tastes, a consultancy that provides strategic planning, economic development and marketing strategy insights to Fortune 100 and start-up food companies, foundations, faithbased, and nonprofit organizations working on issues of public health, food, environment and community development. Wasserman is also a co-founder of The Robin Hood Center, a not-for-profit organized to create and manage branded food enterprises for the benefit of charities focusing on the alleviation of hunger and poverty.

***Orpheum Theater, 910 Hennepin Avenue, Minneapolis***



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**\*\*You are receiving this invitation courtesy of** \_\_\_\_\_

**For admittance to the National Preservation Conference: Special Lectures, Exhibit Hall and  
Closing Plenary.**